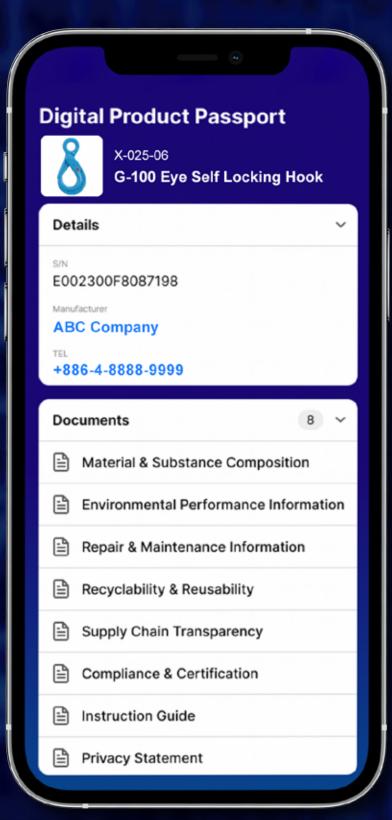
# ESPR-DPP Compliance Into Competitive Advantage



- Compliance First
- Instant Access
- Built for Circularity
- Future-Ready

# **ESPR-DPP: Opening New Doors for Growth & Sustainability**

## A Global Shift Towards Transparency

The EU's new Ecodesign for Sustainable Products Regulation (ESPR), with the Digital Product Passport (DPP) at its heart, is setting a new global standard. This shift is not a burden but an opportunity—helping every business, large or small, show the value of their products with clarity and credibility.

## A Chance for Every Business to Shine

For small and medium-sized companies, DPP compliant practices create a fairer playing field. By sharing reliable product information, even modest businesses can build stronger trust with partners and customers. This is a chance to stand out—not just by what you produce, but by how open and responsible you are.

## **Turning Compliance into Everyday Advantage**

With the right tools—like RiConnect, SupraMint, and BlueSupra—meeting DPP compliant requirements becomes simple and manageable. More than that, compliance becomes a pathway to efficiency, better collaboration, and long-term growth. This is not just about following rules; it is about moving forward with confidence and optimism.

# **Three Core Components of the Solution**

#### 1. RiConnect Digital Service Platform (SaaS)



- Compliance Core: Purpose-built for ESPR-DPP, HSE, OSHA and global regulations.
- Fast Deployment: API integration with ERP, go live in just two weeks.
- Full Lifecycle Management: From manufacturing, inspection, rental to recycling – full traceability.
- Management Benefit: Clear accountability, transparent data, reduced risks.



## 2. SupraMint DPP Generator

 Factory-focused: Automatically generates Digital Product Passports (DPP) on the production line.





- Automated Binding: Serial number + RFID chip, ensuring unique product identity.
- Quick Implementation: Ready within two weeks, no IT expertise required.
- Management Benefit: Lower manual errors and compliance costs, immediate regulatory readiness.



# 3. BlueSupra Digital Chips

 Rugged RFID: IP68 waterproof/dustproof, IK10 impact resistanta, ATEX/IECEx explosion-proof.



- Unique Capability: NFC-readable even when embedded in metal.
- ISO 15693 Compliant: Globally interoperable, backed by 13+ international patents.
- Management Benefit: Ensures full asset traceability, strengthens brand trust and competitiveness.



read more...

RiConnect + SupraMint + BlueSupra = a one-stop ESPR-DPP Total Solution. Helps companies achieve compliance quickly, while turning regulation into business opportunities.

# **Business Value & Competitive Advantage**

The RiConnect Total Solution (RiConnect Platform, SupraMint DPP Generator, and BlueSupra Chips) not only ensures rapid compliance with ESPR-DPP, HSE, and OSHA regulations, but also transforms compliance into a true competitive advantage.

#### **Executive Benefits**

- Rapid compliance: Avoid market bans, fines, and brand risks.
- Cost reduction: Automation lowers manual errors and compliance expenses.
- End-to-end traceability: Transparency across assets and products builds supply chain trust.
- ESG support: Verified data strengthens sustainability and Net Zero commitments.

### **Competitive Advantage**

- Strengthen market trust, attracting more customers and partners.
- Enable new business models such as equipment rental and circular economy.
- Turn regulatory pressure into business growth opportunities.



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